

**CLASS-XII
MEDIA STUDIES
SESSION 2022-23**

Time: 3Hrs

**Theory: 80 Marks
Project/INA : 20 Marks
Total: 100 Marks**

STRUCTURE OF QUESTION PAPER

- All Questions are Compulsory.
- The Question Paper will comprise of 4 sections A, B, C, and D and 6 questions on the whole.
- All units of the syllabus must be given adequate representation in the Question paper.

SECTION-A

Objective Type Questions: Question No. 1 will have 6 MCQs and 10 other objective questions, all carry 2 marks each. This question will include questions with one word answer/fill in the blank/true or false and any other form of this type. It shall cover whole the syllabus.

$02 \times 16 = 32$

SECTION-B

Short Answer Type Questions (SA): Question No. 2 comprises of 8 sub parts carrying 4 marks each. Examinees are to attempt any five of them. Answer to each question should be in About 50-60 words. This section shall cover whole the syllabus.

$04 \times 05 = 20$

SECTION-C

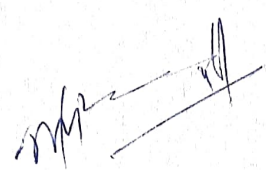
Long Answer Type Questions (LA): This section comprises of 3 questions of 6 marks each with 100% internal choice. Answer to each question should be in about 10-20 sentences. This section shall cover whole the syllabus.

$06 \times 03 = 18$

SECTION-D

Source based Questions (SoB): Question No. 6 comprises of 5 sub parts carrying 2 marks each. Answer to each question is to be answered out of given paragraph of comprehension.

$02 \times 05 = 10$



**SYLLABUS
CLASS-XII
Media Studies**

Time: 3Hrs

Maximum Marks: 80

(Part-1)

1. Brief history and development of media in India, with special reference to Punjab;
- Evolution of Print Media - Evolution of Radio - Evolution of Television - Evolution of Cinema - Evolution of Internet.
2. History of Punjabi Journalism;
(i) Evolutionary period 1850 A.D. to 1900 A.D. (ii) 1900 A.D. to 1947 A.D.
(iii) 1947 A.D. to 2000 A.D. (iv) After 2000 A.D.
3. Radio Programmes – Characteristics, Types and Impact. (Expected and Achieved)
4. T.V. Programmes – Characteristics, Types and Impact. (Expected and Achieved)
5. Script writing for Radio and Television Programmes.
6. Basic Terminology and use reference materials.

(Part-II)

7. Indian Cinema; Types (Commercial & Art), Characteristics and Impact
8. Punjabi Cinema; Characteristics and Impact (Special reference to; Chann Pardesi; Marhi da Diva, Des Hoya Pardes, Nabar and Asees: Semi Punjabi and Hindi Films; Pinjar, Chakarvyuh, Uda Punjab, Page-3 and Peepli Live)
9. Cyber/Online Journalism:
(i) Social Networking; Facebook, Twitter, Blogging, Websites, Portal, Instagram
(ii) Communication through cell phones; WhatsApp, SMS
10. Media Advertising; Selling and Marketing products through advertising
11. Introduction to Media Ethics
12. Basic Terminology and use of Reference materials

m/h